

## Ten Benefits for a Vendor to be an early adopter in CHART

- 1** Lead the direction of a new group dedicated solely to doing business with London markets
- 2** Critical mass to identify issues specific to the U.S./ London market and to make your company a preferred solutions provider
- 3** A collection of decision making level management in both the Risk Taking and Risk Distribution business
- 4** Opportunities to gain greater access/ influence in the group through leadership in workshops, sponsorships and panel discussions
- 5** Built in users group that can be tapped to promote the level of satisfaction with your company's solutions
- 6** A "limited" vendor model where the vendors must exhibit partnership and have a specific (vetted) strategy to service the U.S./ London market
- 7** Magazine advertiser or content provider
- 8** Participate in workshops and panel discussions to build their own skill set (40 different offerings)
- 9** Iron sharpens Iron by being associated with the best in the business
- 10** An efficient mechanism to tap into the \$15 Billion U.S./ London Marketplace.