

Ten Core Benefits to a Prospective Coverholder to be an Early Adopter

- 1** Establish mentoring relationships with current coverholders
- 2** Relationships with current coverholders to access their line slips
- 3** Interact directly with risk takers to discuss new ideas and products (incubations center)
- 4** Understand the Tribunalization process
- 5** Iron sharpens iron by associating with the best of the best in accessing London markets
- 6** Magazine advertiser or content contributor
- 7** Committee or thought leader on a theme (new products, incubator, ethics, technology, etc.)
- 8** Vendors with specific tech to grow London business. A built in users group that can validate or invalidate vendor claims
- 9** Participation in workshops to build skills (40 different workshops and panels)
- 10** Much more efficient than traveling to London.